

Personality Dimension programs have been customized to assist clients with:

Team Building

- Identifying individual personality styles
- Appreciating internal and external team members needs and preferences
- Clarifying contributions each style brings to a team
- Creating High Impact Meeting Outcomes using the four preferences

Life-Work Balance

- Identifying how each of the four styles understands balance
- Learning strategies and techniques to ensure a level of balance that is “just right”
- Recognizing different ways people act and react when they are challenged to find balance in their lives

Leadership Development

- Identifying individual leadership styles
- Recognizing that one leadership style doesn't fit all
- Learning to lead individuals with diverse styles and preferences

Career Development

- Individual personality styles
- Identifying potential careers that fit individual profiles
- Clarifying work-related motivators
- Identifying essential elements of preferred work environments

Family Dynamics - Parenting

- Individual parenting styles
- Challenges encountered when parents have different preferred styles
- Recognition that children may have different styles than parents resulting in communication challenges within the family

Learning Styles and Strategies

- We have this program for children, teens, parents, teachers and adult students
- Individual learning styles
- The impact this can have on their success in school
- The impact of diverse styles on learning successfully
- The role of parents/spouses, as tutors and the impact of diverse/learning styles
- Building a life long learning plan
- Building learning environments that respect diverse styles

Sales, Marketing & Customer Service

Selling to Different Personality Styles - Identifying individual selling / buying preferences

Understanding the perceptions of individuals with different styles

Creating sales programs that capture the interest of diverse customers

Creating marketing programs that capture the interest of diverse customers